

CONTRACT

KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

And:

Media Strategies & Research
1580 Lincoln Street
Suite #510
Denver, CO 80203

Contract / Revision 149818 /		Alt. Order #
Product		
Contract Dates 08/27/12 - 09/02/12		Est. # 11691
Advertiser POL - Mazie Hirono for Senate		Original Date / Revision 08/23/12 / 08/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHON	Account Executive KHON House	Sales Office KHON-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KHON	08/27/12	08/31/12	M-F Wake Up 2day 6a-7a	6a-7a		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	1-11--				4	\$300.00			
N 2	KHON	08/27/12	08/31/12	M-F Wake Up 2day 7a-8a	7a-8a		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	11-11--				4	\$300.00			
N 3	KHON	08/27/12	08/31/12	Live with Kelly	8a-9a		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	-11----				2	\$50.00			
N 4	KHON	08/31/12	08/31/12	Family Feud	M-F 9-930A		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	----1--				1	\$25.00			
N 5	KHON	08/27/12	08/30/12	Family Feud	M-F 930-10a		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	1--1---				2	\$25.00			
N 6	KHON	08/27/12	08/31/12	People's Court	3p-4p		:30			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	11--1--				3	\$25.00			
N 7	KHON	08/27/12	08/31/12	Dr. Phil	4p-5p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	1-1-1--				3	\$100.00			
N 8	KHON	08/27/12	08/31/12	M-F 5p-530p News	5p-530p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	1---1--				2	\$500.00			
N 9	KHON	08/28/12	08/30/12	M-F 530p-6p News	530p-6p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	-1-1---				2	\$500.00			
N 10	KHON	08/29/12	08/31/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	--1-1--				2	\$1,500.00			
N 11	KHON	08/28/12	08/30/12	Wheel of Fortune	630p-7p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	-111---				3	\$1,500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

<u>Contract / Revision</u> 149818 /		<u>Alt. Order #</u>
<u>Contract Dates</u> 08/27/12 - 09/02/12	<u>Product</u>	<u>Est. #</u> 11691
<u>Advertiser</u> POL - Mazie Hirono for S		<u>Original Date / Revision</u> 08/23/12 / 08/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	KHON	08/27/12	08/27/12	Hell's Kitchen	8p-9p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$1,000.00			
N 13	KHON	08/28/12	08/28/12	Masterchef	8p-9p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-1-----				1	\$1,000.00			
N 14	KHON	08/29/12	08/29/12	M-F 10p-1035p	10p-1035p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	--1----				1	\$1,500.00			
N 15	KHON	09/02/12	09/02/12	Su 10p-1035p	10p-1035p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----1				1	\$900.00			
N 16	KHON	08/30/12	08/30/12	Big Bang Theory	9-930P		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---1---				1	\$300.00			

*Tax 1 Note: Sales Tax 4.712%.

Totals 33 \$17,150.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/02/12	33	\$17,150.00	\$14,577.50	\$686.89	\$15,264.39
Totals	33	\$17,150.00	\$14,577.50	\$686.89	\$15,264.39

Signature: _____ Date: _____

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Honolulu, HI 96814
(808)591-2222

And:

Media Strategies & Research
1580 Lincoln Street
Suite #510
Denver, CO 80203

<u>Contract / Revision</u> 149711 /		<u>Alt. Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 09/01/12 - 09/01/12		<u>Est. #</u>
<u>Advertiser</u> POL - Mazie Hirono for Senate		<u>Original Date / Revision</u> 08/22/12 / 08/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KHON	<u>Account Executive</u> KHON House	<u>Sales Office</u> KHON-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KHON	09/01/12	09/01/12	COLLEGE FOOTBALL GAM	1:30p-5p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----1-				1	\$5,000.00			

*Tax 1 Note: Sales Tax 4.712%.

Totals	1	\$5,000.00
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Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/01/12	1	\$5,000.00	\$4,250.00	\$200.26	\$4,450.26
Totals	1	\$5,000.00	\$4,250.00	\$200.26	\$4,450.26

Signature: _____ **Date:** _____

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

CONTRACT

KITV
HAWAII

KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 945457 /		Alt Order #
Product 8/27 WK		
Contract Dates 08/27/12 - 09/02/12		Estimate #
Advertiser Hirono/D/Senate		Original Date / Revision 08/23/12 / 08/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KITV	08/27/12	08/31/12	KITV 4 News This Morning	530-6A		:30			NM	1	\$70.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	--1----				1	\$70.00			
N 2	KITV	08/27/12	08/31/12	KITV 4 News This Morning	6-7A		:30			NM	4	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	11-11--				4	\$100.00			
N 3	KITV	08/27/12	08/31/12	GMA M-F	7-9am		:30			NM	4	\$280.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-1111--				4	\$70.00			
N 4	KITV	08/27/12	08/31/12	The View	8:58-10:00 am / Hc		:30			NM	2	\$200.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	1--1---				2	\$100.00			
N 5	KITV	08/27/12	08/31/12	Nate Berkus Day	Nate Berkus Day		:30			NM	2	\$100.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	--1-1--				2	\$50.00			
N 6	KITV	08/27/12	08/31/12	Judge Judy Daytime	Judge Judy Daytim		:30			NM	1	\$50.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-1-----				1	\$50.00			
N 7	KITV	08/27/12	08/31/12	Ellen	3-4pm		:30			NM	3	\$210.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	1-1-1--				3	\$70.00			
N 8	KITV	08/27/12	08/31/12	Ellen	3-4pm		:30			NM	2	\$200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.kitv.com

Contract / Revision	Alt Order #
945457 /	

Contract Dates	Product	Estimate #
08/27/12 - 09/02/12	8/27 WK	

Advertiser	Original Date / Revision
Hirono/D/Senate	08/23/12 / 08/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-1-1---				2	\$100.00			
N 9	KITV	08/27/12	08/31/12	KITV News At 5	5-5:30pm		:30			NM	2	\$500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-1-1---				2	\$250.00			
N 10	KITV	08/27/12	08/31/12	KITV News At 6	6-6:30pm		:30			NM	2	\$800.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-1----				2	\$400.00			
N 11	KITV	08/27/12	08/31/12	How I Met Your Mother M-F	6:27-7:00 pm		:30			NM	5	\$750.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	11111--				5	\$150.00			
N 12	KITV	08/28/12	08/28/12	HAPPY/TRUST	9-10pm		:30			NM	1	\$600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-1-----				1	\$600.00			
N 13	KITV	08/31/12	08/31/12	20/20	8-10P		:30			NM	1	\$600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	----1--				1	\$600.00			
N 14	KITV	08/27/12	08/31/12	KITV News At 10	10-1035pm		:30			NM	3	\$1,200.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	11-1---				3	\$400.00			
N 15	KITV	09/01/12	09/01/12	KITV 4 News at 10 Sat	KITV 4 News at 10		:30			NM	1	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----1-				1	\$400.00			
N 16	KITV	08/27/12	08/31/12	Nightline	11-1130p		:30			NM	1	\$50.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	--1----				1	\$50.00			
Totals											35	\$6,410.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 -09/01/12	35	\$6,410.00	\$5,448.50	\$256.73	\$5,705.23
Totals	35	\$6,410.00	\$5,448.50	\$256.73	\$5,705.23

Signature: _____ Date: _____

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CONTRACT

KFVE-K5
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-9375

Contract / Revision 812626 /		Alt Order #
Product 8/27 - 9/2/12 (:30)		
Contract Dates 08/27/12 - 09/02/12		Estimate # 11691
Advertiser Mazie Hirono for Senate		Original Date / Revision 08/23/12 / 08/24/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KFVE	Account Executive Marche' Kawai	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFVE	08/27/12	09/02/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	MTWTF--				5	\$60.00			
N 2	KFVE	08/27/12	09/02/12	Hawaii News Now at 6:30	628p-7p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	MT-T---				3	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KFVE	08/27/12-09/02/12	Hawaii News Now at 6:30	628p-7p	MTu-Th----	:30		\$400.00	NM		
		See MG 2.4										
	4	KFVE	08/29/12-08/29/12	Hawaii News Now at 6:30	628p-7p	---W-----	:30		\$100.00	NM		
		Ⓜ MG for 2.3 08/30										
		Program Change - NFL PRESEASON FOOTBALL										
N 3	KFVE	08/27/12	09/02/12	M-Su HI News Now At Nine	9p-935p		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-TW-F--				3	\$225.00			
N 4	KFVE	09/01/12	09/01/12	Hawaii News Now At Nine	9p-935p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-----S-				1	\$200.00			
N 5	KFVE	09/02/12	09/02/12	Hawaii News Now At Nine	9p-935p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-----S				1	\$200.00			
Totals											13	\$1,675.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 -09/02/12	13	\$1,675.00	\$1,423.75	\$67.09	\$1,490.84
Totals	13	\$1,675.00	\$1,423.75	\$67.09	\$1,490.84

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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CONTRACT



KGMB
 420 Waiakamilo Road
 Suite 205
 Honolulu, HI 96817
 (808) 847-3246

Contract / Revision 812559 /		Alt Order #
Product August 27, 2012 - September 2, 2012		
Contract Dates 08/27/12 - 09/02/12		Estimate # 11691
Advertiser Mazie Hirono for Senate		Original Date / Revision 08/23/12 / 08/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KGMB	Account Executive Cheryl Oncea	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Media Strategies & Research
 1580 Lincoln Street
 Suite 510
 Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KGMB	08/27/12	08/31/12	HI News: Sunrise 5-6a	5a-6a		:30			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	11111--				5	\$70.00			
N 2	KGMB	08/27/12	08/31/12	HI News: Sunrise 6-7a	6a-7a		:30			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	11111--				5	\$70.00			
N 3	KGMB	08/27/12	08/31/12	HI News: Sunrise 7-8a	7a-8a		:30			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	11111--				5	\$70.00			
N 4	KGMB	08/27/12	08/31/12	CBS This Morning	8a-10a		:30			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	11111--				5	\$35.00			
N 5	KGMB	08/27/12	08/31/12	Price Is Right	10a-11a		:30			NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	1-1-1--				3	\$130.00			
N 6	KGMB	08/28/12	08/30/12	Bold & Beautiful	1130a-12p		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-1-1---				2	\$35.00			
V 7	KGMB	08/27/12	08/31/12	Let's Make A Deal	12p-1p		:30			NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	1-1-1--				3	\$65.00			
V 8	KGMB	08/28/12	08/30/12	Y&R	1p-2p		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-1-1---				2	\$65.00			
N 9	KGMB	08/29/12	08/29/12	The Talk	2p-3p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	--1----				1	\$35.00			
N 10	KGMB	08/27/12	08/31/12	Jeopardy II	4p-430p		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	1---1--				2	\$80.00			
V 11	KGMB	08/27/12	08/31/12	Jeopardy I	430p-5p		:30			NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

Contract / Revision	Alt Order #
812559 /	

Contract Dates	Product	Estimate #
08/27/12 - 09/02/12	August 27, 2012 - Septe	11691

Advertiser	Original Date / Revision
Mazie Hirono for Senate	08/23/12 / 08/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Totals												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1---1--				2	\$95.00			
N 12	KGMB	08/28/12	08/31/12	Tu/W/F HI News NOW at 5p	5p-530p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-11-1--				3	\$200.00			
N 13	KGMB	08/28/12	08/30/12	Tu-Th HI News NOW at 6p	6p-630p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-111---				3	\$400.00			
N 14	KGMB	08/27/12	09/02/12	M-F Insider	630p-7p		:30			NM	4	\$688.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	11-11--				4	\$172.00			
N 15	KGMB	08/27/12	08/27/12	Hawaii Five-O	9p-10p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$4,000.00			
N 16	KGMB	08/28/12	08/28/12	NCIS	7p-8p		:30			NM	1	\$1,055.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-1-----				1	\$1,055.00			
N 17	KGMB	08/29/12	08/29/12	Big Brother	7p-8p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	--1----				1	\$450.00			
N 18	KGMB	08/30/12	08/30/12	Big Bang/2 1/2 Men	7p-8p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---1---				1	\$400.00			
N 19	KGMB	09/01/12	09/01/12	48 Hour Mystery	9p-10p		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----1-				1	\$140.00			
N 20	KGMB	08/27/12	08/31/12	M-F HI News NOW at 10p	10p-1035p		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	11111--				5	\$800.00			
N 21	KGMB	09/02/12	09/02/12	Su HI News NOW at 10p	10p-1035p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----1				1	\$600.00			
N 22	KGMB	08/29/12	08/29/12	LateShow wDavid Letterman	1035p-1135p		:30			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	--1----				1	\$180.00			

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 -09/02/12	57	\$15,708.00	\$13,351.80	\$629.14	\$13,980.94
Totals	57	\$15,708.00	\$13,351.80	\$629.14	\$13,980.94

Signature: _____ Date: _____

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CONTRACT

KHNL
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

Contract / Revision 812581 /		Alt Order #
Product August 27, 2012 - September 2, 2012		
Contract Dates 08/27/12 - 09/02/12		Estimate # 11691
Advertiser Mazie Hirono for Senate		Original Date / Revision 08/23/12 / 08/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHNL	Account Executive Cheryl Oncea	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	KHNL	08/27/12	08/27/12	Hawaii News Now: Sunrise	530a-6a		:30			NM	0	\$0.00
N 2	KHNL	08/27/12	08/31/12	Hawaii News Now: Sunrise	6a-7a		:30			NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	11111--				5	\$85.00			
N 3	KHNL	08/27/12	08/31/12	NBC Today Show	7a-9a		:30			NM	5	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	11111--				5	\$115.00			
N 4	KHNL	08/27/12	08/30/12	Hi News Now at Five	5p-530p		:30			NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-11---				3	\$120.00			
N 5	KHNL	08/27/12	08/31/12	Hi News Now at 5:30	530p-6p		:30			NM	5	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	11111--				5	\$145.00			
N 6	KHNL	08/27/12	08/31/12	Entertainment Tonight	630p-7p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	11111--				5	\$200.00			
N 7	KHNL	08/28/12	08/28/12	America's Got Talent	7p-9p		:30			NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-1-----				1	\$975.00			
N 8	KHNL	08/31/12	08/31/12	Dateline NBC	9p-10p		:30			NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	----1--				1	\$230.00			
N 9	KHNL	09/02/12	09/02/12	Dateline NBC	6p-7p		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----1				1	\$115.00			
N 10	KHNL	08/27/12	08/30/12	Hi News Now at Ten	10p-1035p		:30			NM	3	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	11-1---				3	\$240.00			
N 11	KHNL	09/01/12	09/01/12	Hi News Now at Ten	10p-1035p		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----1-				1	\$165.00			
N 12	KHNL	08/29/12	08/29/12	The Tonight Show	1035p-1135p		:30			NM	1	\$100.00

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KHNL
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

Contract / Revision	Alt Order #
812581 /	

Contract Dates	Product	Estimate #
08/27/12 - 09/02/12	August 27, 2012 - Septe	11691

Advertiser	Original Date / Revision
Mazie Hirono for Senate	08/23/12 / 08/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	--1----				1	\$100.00			

*Tax 1 Note: General Excise Tax 4.712% Totals 31 \$5,390.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/02/12	31	\$5,390.00	\$4,581.50	\$215.88	\$4,797.38
Totals	31	\$5,390.00	\$4,581.50	\$215.88	\$4,797.38

Signature: _____ Date: _____

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